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Institutional Feeding Managers Stewards-Chefs-Cooks



ATTENTION PLEASE!

Vol. 3 No. 27

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FOOD SELECTION CAMPAIGN

This issue is for the particular attention of Plant Management, Industrial Feeding Contractors or Concessionaires, and Directors of Employee Cooperative Cafeterias.

At your request, we have had the opportunity to work with many of you on problems regarding Facilities, Daily Operational Cost Controls, and Food Preparation and Service Standards.

To realize the maximum benefits from an in-plant food service, maximum acceptance must be obtained.

An outline has been prepared for a campaign to popularize your food service. The material presented has been used by a number of plants. It has proved successful in securing increased patronage for in-plant feeding services.

This pamphlet, Food Selection Campaign, is for Plant Management, Industrial Feeding Contractors and Employee Cooperative Cafeterias. It will be off the press about July 7. Use the coupon below to secure your free copy.

FOOD SELECTION CAMPAIGN

Company Name _____

Attention of _____ Title _____
Your Name

Address _____
Street City and State

There are about _____ people on the average who daily use our in-plant feeding services.

Send this Form to:

WAR FOOD ADMINISTRATION-OFFICE OF SUPPLY-CCC
Industrial Feeding Section-Room 700-821 Market Street San Francisco, 3, California
Telephone Exbrook 8381-Ex. 44

